

ERIK ACTION – Final Conference – DRAFT Programme

ERIK ACTION and INTERREGIONAL COOPERATION – Upgrading the Innovation Capacity of Enterprises through Interregional Transfer

Tuesday 11 May 2010

An Exhibition Area of Photos, Good Practices and Innovative Enterprises will run throughout the day

0900 Opening Session: ERIK ACTION and INTERREGIONAL COOPERATION

Session Chair: XXXX

Dirk Ahner – Director General DG REGIO, European Commission

Michel Lamblin – Director, INTERREG IVC Joint Technical Secretariat

Regional Minister for Economic Development / Marco Gianluca Romagnoli – Director General Economic Development, Regional Government of Tuscany

Petra Bohuslav - Regional Minister for Economic Affairs, Tourism and Sports, Regional Government of Lower Austria

1000 Coffee Break and Networking Opportunity in Exhibition Area

1030 Mainstreaming - Learning from the ERIK ACTION Transfer Experience to Strengthen Innovation Capacity in Enterprises

Session Chair: to be defined, must be someone with excellent facilitating skills

The ERIK ACTION Project: A Capitalisation Experiment - Nadia Crivelli – Project Manager, Regione Toscana (*presentation of the project, and introduction to the mainstreaming guide*)

The ERIK ACTION Film: Upgrading the Innovation Capacity of Enterprises through Interregional Transfer

Discussion and Debate: Experiences of Transfer / Capitalisation (*structured debate with input from ERIK ACTION partners, no formal presentations but a chance to answer questions posed by the moderator. ERIK ACTION partners will be seated at tables on either side of the main podium. The debate will then be opened up to the audience*)

1200 Parallel Sessions – Learning From Good Practices (*note that these are participative sessions in small groups, presentations will be coordinated beforehand and will be limited to answering a few key questions (max 5-10 minutes, max 3-4 presentations). Detailed information on good practices will be provided to participants either before, on web site or in materials*)

Session 1 - Upgrading Innovation Capacity through Responsible and Sustainable Solutions

Session Chair: TB decided. The chair will stimulate and moderate debate and draw conclusions at the end. To decide whether chair should be: Internal ERIK ACTION partner; Communication/ facilitation expert; External expert, perhaps from outside EU in order provide a different point of view.

- Fabrica Ethica - Giuseppina de Lorenzo, Regione Toscana
- Social innovation - Bretagne
- Public Procurement / CSR and education - Flanders

Session 2 - Upgrading Innovation Capacity in New Member States: Challenges and Opportunities

Session Chair: *TB decided. The chair will stimulate and moderate debate and draw conclusions at the end. To decide whether chair should be: Internal ERIK ACTION partner; Communication/ facilitation expert; External expert, perhaps from outside EU in order provide a different point of view.*

- Banska
- South East Romania
- Opolskie

1330

Buffet Lunch and Networking Opportunity in Exhibition Area

1430 Parallel Sessions - Learning From Good Practices (note that these are participative sessions in small groups, presentations will be coordinated beforehand and will be limited to answering a few key questions. Detailed information on good practices will be provided to participants either before , on web site or in materials)

Session 3: *Upgrading Innovation Capacity through Investment in Youth*

Session Chair: *TB decided. The chair will stimulate and moderate debate and draw conclusions at the end. To decide whether chair should be: Internal ERIK ACTION partner; Communication/ facilitation expert; External expert, perhaps from outside EU in order provide a different point of view.*

- Smaland - Trainee in Time
- Lower Austria - Innovation assistant (including presentations from young participants in the two schemes??)
- RER

Session 4 – *Upgrading Innovation Capacity through Enterprise Cooperation*

Session Chair: *The chair will stimulate and moderate debate and draw conclusions at the end. To decide whether chair should be: Internal ERIK ACTION partner; Communication/ facilitation expert; External expert, perhaps from outside EU in order provide a different point of view.*

- Alentejo - Innovation Cycle
- Andalusia - High Tech Cluster
- Western Macedonia - Wood Sector (including participating enterprises?)

1600 Final Cocktail and Conference Conclusions in Exhibition Area

Introduction to Signature Session – Albino Caporale, Regione Toscana

Signing of the Regional Action Plans – ERIK ACTION Partners

Photo Exhibition Awards (to be confirmed)

Conference Conclusions

1800

End of Conference